

2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP - PUMPKINS

PUMPKIN DONATIONS

Help bring the magic to life by donating pumpkins! These pumpkins will be carved and displayed along the Coronation Park pathway, becoming the glowing heart of the event.



Bronze Sponsor
Donate up to 25
pumpkins



Silver Sponsor
Donate 26-50
pumpkins



Gold Sponsor
Donate 51-99
pumpkins



Platinum Sponsor
Donate 100+
pumpkins

ALL Pumpkin Donation Sponsors Will Receive:

Tier-specific logo placement on event signage and website

PLATINUM Pumpkin Donation Sponsors Will Also Receive:

Featured social media shoutouts before the event

Recognition in our event comms (incl. 88.5 The Lake spot)

PUMPKIN CARVERS

The magic of our glowing jack-o'-lantern pathway relies on talented groups and individuals to carve pumpkins. Whether you're a business, school, or community group, your artistry creates the enchanting displays that make this event unforgettable!



Gold Sponsor
Carve 1-14
pumpkins



Platinum Sponsor
Carve 15+
pumpkins

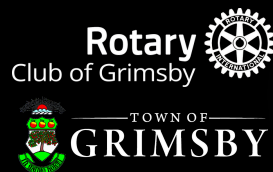
ALL Pumpkin Carvers Will Receive:

Tier-specific logo placement on event signage and website and social media

PLATINUM Pumpkin Carvers Can Also:

Opportunity to display a company banner at the event





2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP - MONETARY DONATIONS

MONETARY DONATIONS

Support the event by contributing funds to cover costs for decorations, setup, prizes, and activities.



Bronze Sponsor
\$100-\$499



Silver Sponsor
\$500-\$999



Gold Sponsor
\$1,000-\$1,499



Platinum Sponsor
\$1,500+

ALL Monetary Donation Sponsors Will Receive:

Tier-specific logo placement on event signage, website and social media

GOLD & PLATINUM Monetary Donation Sponsors Will Receive:

Opportunity to display a company banner at the event

PLATINUM Monetary Donation Sponsors Will Also Receive:

Featured social media shoutouts before the event

Recognition in our event press release/radio station spot on 88.5 The Lake

About Grimsby Glows

The Grimsby Glows Pumpkin Parade has become a beloved community tradition, transforming Grimsby's Coronation Park into a glowing showcase of carved pumpkins, jack-o'-lantern carving contests, family-friendly activities, live music, and festive decorations. This year, **our 4th annual event falls on a Saturday**, which means we're anticipating an even larger turnout of families and community members! At the end of the night, we ensure that every pumpkin finds a purpose! All donated carved pumpkins are collected and composted at local farms, where they provide nourishment for farm animals and contribute to sustainable agricultural practices.

By sponsoring this event, your business plays a vital role in creating lasting memories for the community while also gaining meaningful visibility and demonstrating your commitment to supporting local traditions that bring people together.

www.grimsbyglows.ca • grimsbyglows@gmail.com • [@grimsbyglows](https://www.instagram.com/grimsbyglows)



2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP - IN-KIND DONATIONS

There are lots of ways to support Grimsby Glows 2025 with prizes/products/decorations!

PUMPKIN CARVING CONTEST PRIZES

Help us reward the talented participants in our Pumpkin Carving Contest! Donations can include gift cards, products, or experiences that inspire creativity and fun.

BEST DRESSED PUPS CONTEST PRIZES

Celebrate our furry friends by contributing to the Best Dressed Pups Contest prizes! Prizes can include pet store gift cards, products, or grooming services.

EVENT DECORATIONS

Transform Coronation Park into a festive fall wonderland by donating decorative items such as flowers, cornstalks, hay bales, or inflatables.



Lantern Light Sponsor

\$25-\$99 value in
prizes/decorations



Pumpkin Spice Sponsor

\$100-\$299 value in
prizes/decorations



Autumn Sponsor \$300-\$499 value in prizes/decorations



Harvest Sponsor \$500+ value in prizes/decorations

Recognition for ALL In-Kind Sponsors Includes:

Tier-specific logo placement on event signage, website and social media

HARVEST In-Kind Donation Sponsors Will Receive:

Featured social media shoutouts before the event

We truly appreciate your consideration in sponsoring Grimsby Glows 2025!

Your sponsorship not only enhances this tradition but also showcases your business's commitment to community spirit and environmental responsibility. **Thank you** for helping us make this year's event bigger, brighter, and more impactful than ever!

www.grimsbyglows.ca • grimsbyglows@gmail.com • [@grimsbyglows](https://www.instagram.com/grimsbyglows)